

Q1 2017

6.6%

SALES SHARE OF DIGITAL BOOKS VERSUS PRINT BOOKS (IN NUMBERS)

27.2%

DIGITAL SHARE IN TOTAL ONLINE SALES (IN NUMBERS)

86.7%

TITLES OF THE BESTSELLING 60 ALSO PUBLISHED AS AN E-BOOK

50.3%

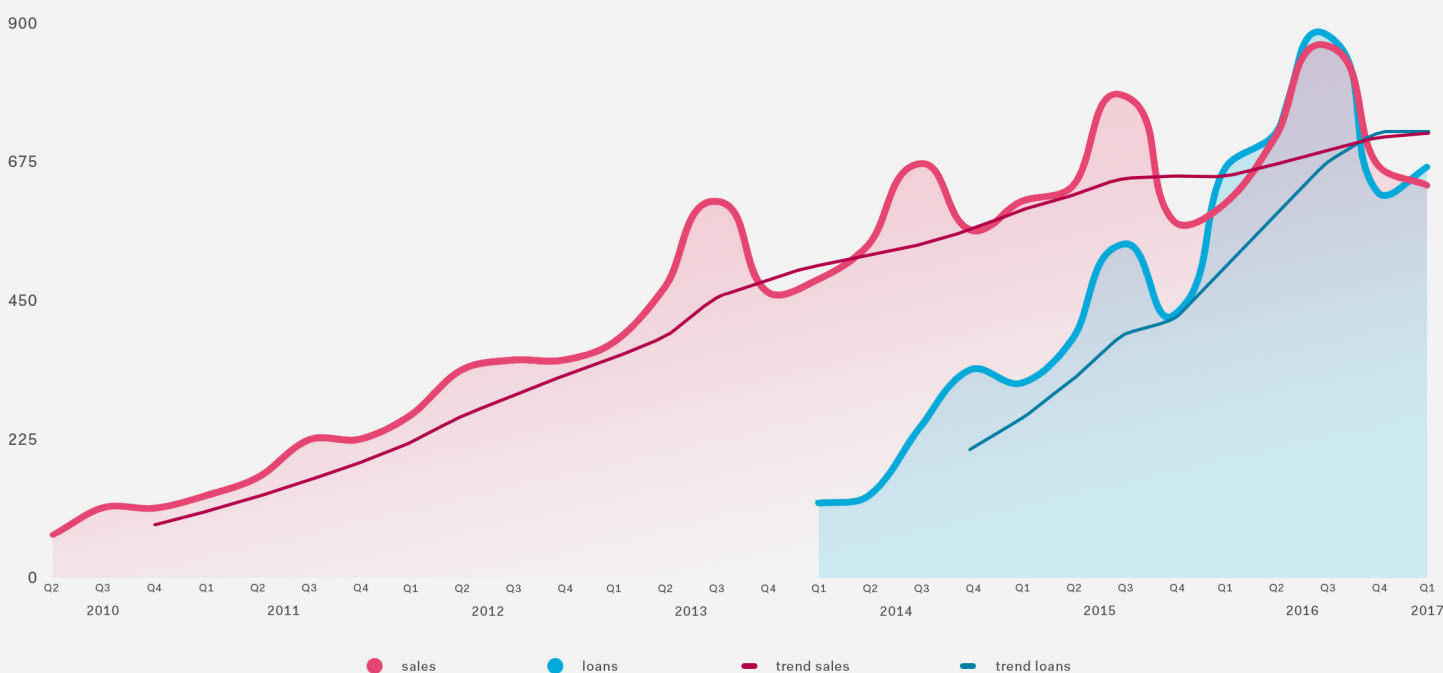
AVERAGE SUGGESTED RETAIL PRICES OF E-BOOKS IN RELATION TO THE PRICE OF PRINT BOOKS<sup>1</sup>

The development of e-books in the Dutch language area

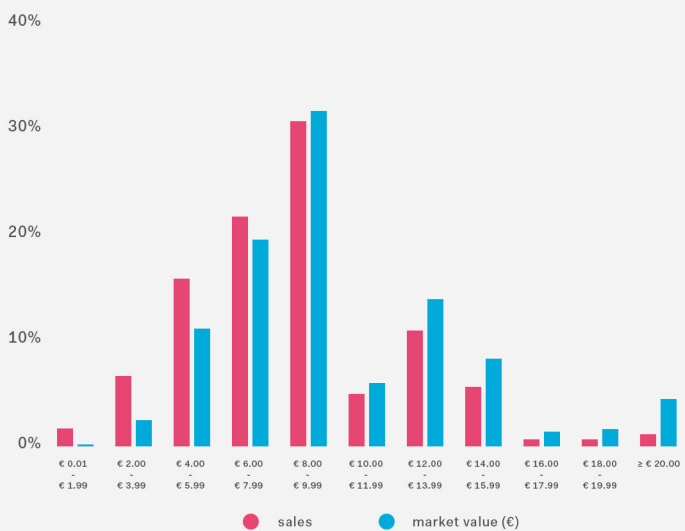
E-BOOK SALES IN RELATION TO Q1 '16  
+4.9%

E-BOOK SALES IN RELATION TO LAST 12 M  
+10.9%

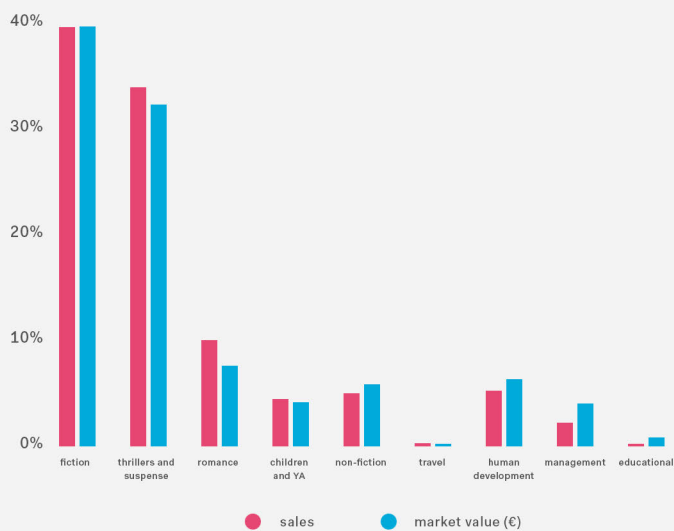
Sales<sup>2</sup> quarterly (x 1,000)



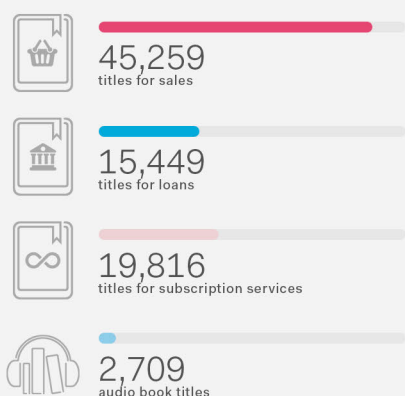
Sales/market value per price range<sup>3</sup>



Sales/market value per genre<sup>3</sup>



Availability



Subscription services<sup>4</sup>



+49%

Audio books<sup>4</sup>



+15%

The e-book market



Devices<sup>5</sup>



CB has a central position in the distribution of e-books in The Netherlands and Belgium. CB takes care of distribution and invoices of e-books to all e-book sellers.

April 2017

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1. Based on weighted average of the suggested retail price for e-books and the weighted average gross price of physical books (print & POD) per year.  
2. Loans are loaned titles through the Dutch library. Trends are a moving average over the last 4 quarters.  
3. Market value is the gross value (€) that the sales in the market represent. In other words: sales x gross sales price.  
4. Based on net revenues, comparison of Q1 2017 with Q1 2016.  
5. Source: GfK (November 2016: e-readers, December 2016: tablets and smartphones).

Shares are based on e-book sales. Growth and/or shrink percentages are based on figures from previous infographics, unless indicated otherwise.